



ISH 2019

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ISH, the world's leading trade fair for HVAC + Water, once again gave an impressive demonstration of its importance for German and international visitors and exhibitors. Achieving the climate targets is only possible by interconnecting systems and trades. With innumerable solutions, the global meeting place generated a plethora of fresh and future-oriented impulses.

From 11 to 15 March, around 190,000 visitors (2017: 198,810*) from 161 countries (2017: 153) made their way to Frankfurt Fair and Exhibition Centre to discover the latest innovations and trends at ISH 2019. For five days, 2,532 exhibitors (868 from Germany, 1,664 from abroad) from 57 countries presented their new products for the first time in Frankfurt am Main. At the same time, a significantly higher level of internationality meant that ISH became even more relevant: 66 percent of exhibitors (2017: 64 percent) and almost 48 percent of visitors (2017: around 40 percent) came from outside Germany.

ISH, the world's leading trade fair for HVAC + Water, presented progressive building-services technology to visitors from 161 nations. Source: Messe Frankfurt / Pietro Sutera

"ISH has once again demonstrated that it connects all international players from the sector. Only together is it possible to achieve the climate targets - naturally in a personal dialogue here at ISH. The change in the sequence of days to Monday to Friday has also contributed to this", said Wolfgang Marzin, President and Chief Executive Officer (CEO) of Messe Frankfurt.

The biggest visitor nations were China, Italy, the Netherlands, France, Switzerland, the United Kingdom, Poland, Belgium, Austria and the Czech Republic. The largest visitor target groups were the industry and installation trade. Moreover, the results of the market research confirmed the high level of visitor satisfaction with the fair at 97 percent.

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The next ISH will be held in Frankfurt am Main from 22 to 26 March 2021.